

## Personal Mission Statement<sup>1</sup>

1) List some personal characteristics you feel good about. These will be nouns.

### Examples:

computer expertise

energy

charm

physical strength

enthusiasm

good looks

sense of humor

wit

artistic abilities

mechanical genius

sales ability

creativity

people skills

happiness

patience

### I have ...

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<sup>1</sup>Susan Fowler developed this process for the Situational Self Leadership program offered by The Ken Blanchard Companies.

## Personal Mission Statement (continued)<sup>1</sup>

2) List ways you successfully interact with people. These will be verbs.

**Examples:**

teach	study	manage
produce	lead	motivate
educate	love	plan
encourage	help	act
stimulate	inspire	sell

**I ...**

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## Personal Mission Statement (continued)<sup>1</sup>

- 3) Visualize what your perfect world looks like! What are the people doing and saying? Write a description of this perfect world.

### Examples:

My perfect world is a place where people know their destinations and are enjoying their life journeys.

### My Perfect World ...

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## Personal Mission Statement (continued)<sup>1</sup>

- 4) Combine two of your nouns, two of your verbs, and your definition of your perfect world.

### Examples:

My life purpose is to use my energy and my people skills to teach and motivate people to know their destinations and enjoy their life journeys.

**My life purpose is ...**

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